

Subject: RE: CCA Community Member
From: "Michael Filson" <@>
Date: 01/24/2017 04:26 PM
To: jdanganan@ccala.org, mzoldessy@ctgla.org

Michael,

Missed you on Monday! Yes, I would love to have you present in February. I'll put you down and send you a reminder email closer to the date. J

Mike Filson
Community Relations Manager

 <https://www.downton.com>

Downtown Center Business Improvement District
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
Call: 213-416-7524 | Fax: 213-624-0858
Web: DowntownLA.com



From: Joanne Danganan
Sent: Tuesday, January 24, 2017 12:36 PM
To: Michael Zoldessy
Cc: Michael Filson
Subject: RE: CCA Community Member

Michael - Since the check seems to be on its way here, I'm happy to honor your Community Member benefits until the end of the year.

Yes, the Roundtable will still continue under DCBID's full facilitation. It's a great meeting that I know everyone finds much value, so it's here to stay.

And finally, I'm copying Mike Filson who can answer your question about presenting at the February meeting.

Best,

 cid:image00

Joanne Danganan

Membership Coordinator

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

office: (213) 416-7511 | fax: (213) 624-0858

JDanganan@ccala.org

ccala.org



From: Michael Zoldessy [<mailto:mzoldessy@ctgla.org>]

Sent: Thursday, January 19, 2017 11:52 AM

To: Joanne Danganan <JDanganan@ccala.org>

Subject: RE: CCA Community Member

Hi Joanne,

Thanks for the heads up on the Community Member level being eliminated. I'll certainly give thought to what I think may be appropriate for the new level. To be clear though, the Marketing Roundtable will still continue after this year and CCA membership will no longer be a requirement? Regardless, I already submitted the invoice for our membership renewal for 2017 and you should get the check soon if you haven't already.

I'll definitely try to make it to the meeting Monday but not sure if I can. Would it be possible to do a presentation at the February Roundtable Meeting on our upcoming Ahmanson production, *Fun Home*? Kiyomi Emi would join me and since this a major show in our season and I haven't done a presentation there in a couple years, I thought it would be a good idea.

When you have a chance, please let me know.

Thanks,
Michael

Michael Zoldessy

Account Sales Manager

213.972.8075

From: Joanne Danganan [<mailto:JDanganan@ccala.org>]

Sent: Thursday, January 19, 2017 10:15 AM

To: Michael Zoldessy <mzoldessy@ctgla.org>

Subject: CCA Community Member

Hi Michael,

I hope you've been well! I want to let you know that CCA has decided to disband the Community Member level as of the end of this year. We have evaluated the level and its benefits, and are considering building out the level as more for small businesses/sole

proprietors.

Good news is, the **Marketing Roundtable** is still under DCBID, so their first meeting of the year is this **Monday, Jan. 23**. Hope you can make it.

If you have any feedback concerning the new level we're building, e.g., how can CCA help advance your business's bottom line, I'd love to hear it and push it to my team.

Best,

 cid:image00

Joanne Danganan

Membership Coordinator

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